



EDUCATIONAL AND  
CHARITABLE FOUNDATION

# 2018 End of Year Financial Review

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PRESENTED BY: ROBYN C JONES, TREASURER

DATE: DECEMBER 9, 2018

# Overview

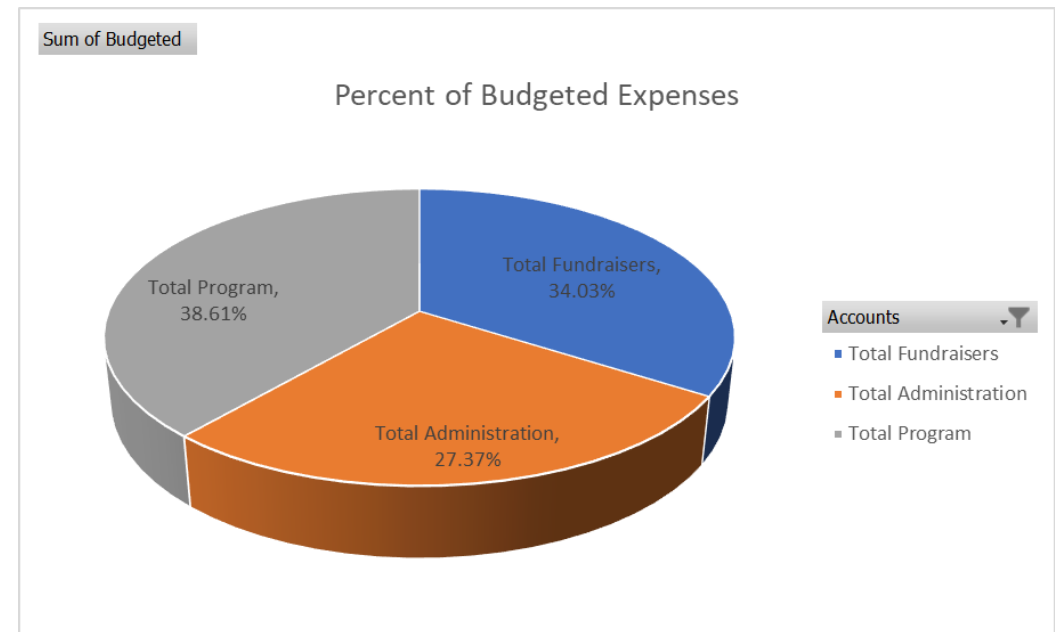
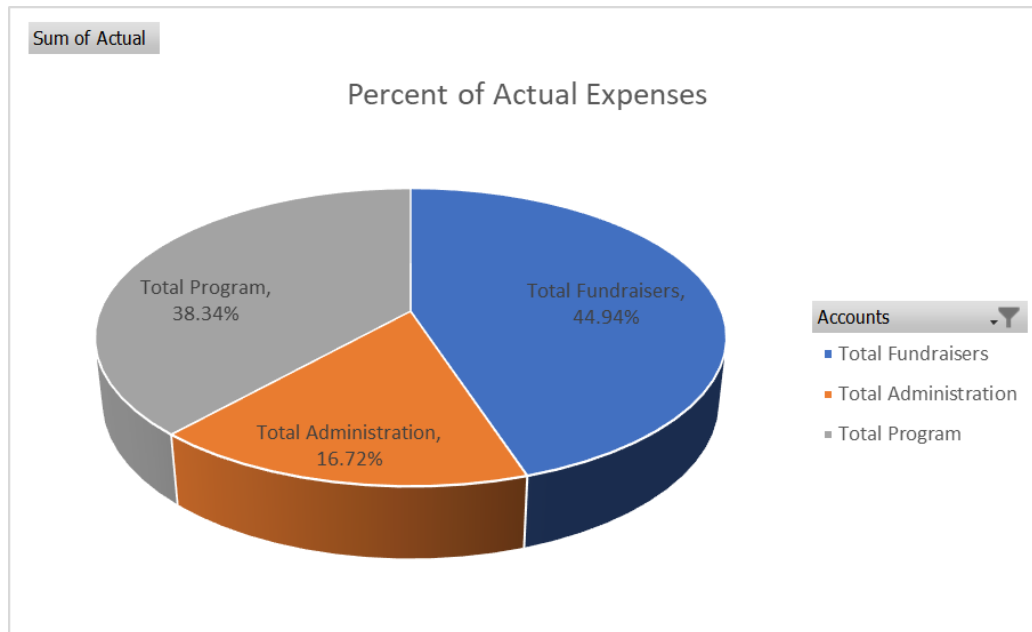
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This document will outline a review of the 2018 financials of the Educational and Charitable Foundation. It will provide a high level graphical overview of all revenue and expenses of the foundation and evaluation of the different functioning areas.

This report is a preliminary report and a final report will be presented at the annual meeting of the foundation.

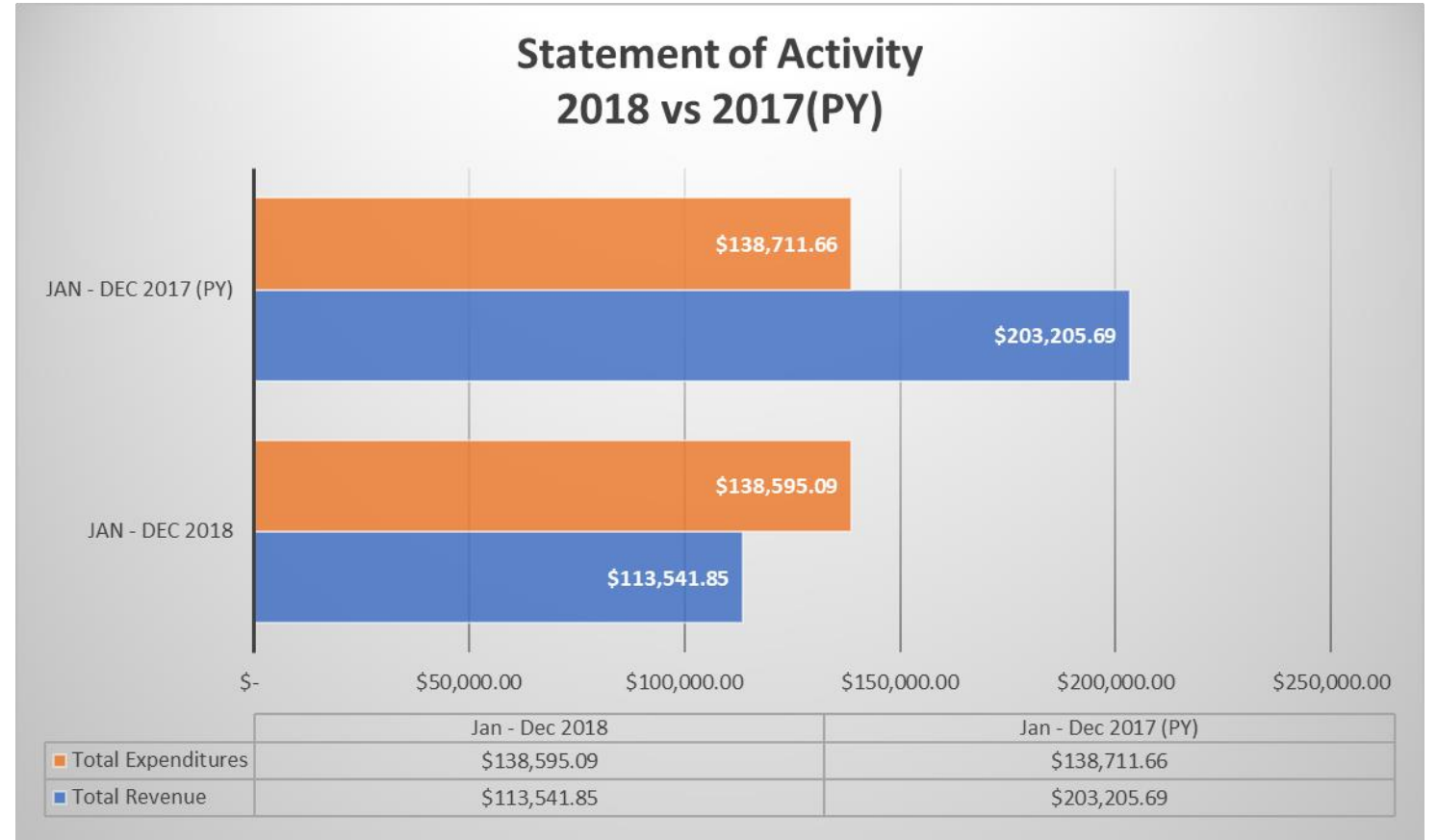
# Non-Profit Budgets - Benchmark

According to an article published by The Today show, the typical charity allocates 75 percent of their budget to programming. They recommend that donors look for non-profits that hit that benchmark. It also suggests that the administrative budget should be 15% and fundraising budget be 10%.

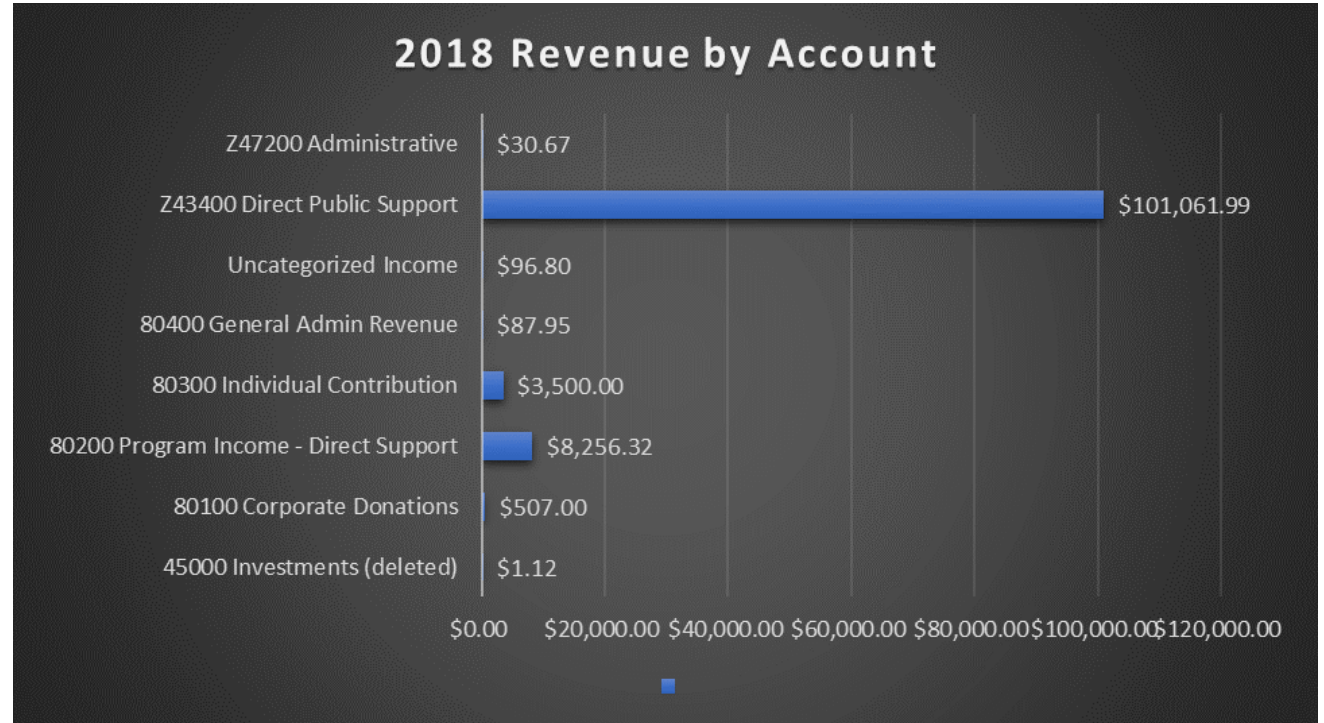


Educational and Charitable Foundation		
Statement of Activity		
January - December 2018		
	Total	
	Jan - Dec 2018	Jan - Dec 2017 (PY)
<b>Revenue</b>		
45000 Investments (deleted)	\$1.12	\$353.56
80100 Corporate Donations	\$507.00	
80200 Program Income - Direct Support	\$8,256.32	
80300 Individual Contribution	\$3,500.00	
80400 General Admin Revenue	\$87.95	
Uncategorized Income	\$96.80	
Z43400 Direct Public Support	\$101,061.99	\$201,354.14
Z47200 Administrative	\$30.67	\$1,497.99
<b>Total Revenue</b>	<b>\$113,541.85</b>	<b>\$203,205.69</b>
<b>Gross Profit</b>	<b>\$113,541.85</b>	<b>\$203,205.69</b>
<b>Expenditures</b>		
81100 Fundraisers	\$7,547.50	
81200 Community Outreach	\$1,967.28	
81300 Education	\$46,200.00	
81400 Grants	\$2,764.77	
82100 General Operations	\$1,761.61	
82200 Marketing	\$5,646.12	
82300 Technology	\$742.62	
82400 Finance	\$346.05	
82500 Business Development	\$235.00	
82600 Compliance	\$1,521.00	
82700 Professional Services	\$1,173.20	
82800 Officers & Directors Expenses	\$25.98	
Z60900 Program Expenses	\$56,527.55	\$114,210.03
Z65000 Administrative/Operations	\$5,210.68	\$17,170.42
Z65100 Insurance		\$1,847.00
Z65200 Contract Services	\$6,925.73	\$5,484.21
<b>Total Expenditures</b>	<b>\$138,595.09</b>	<b>\$138,711.66</b>
<b>Net Operating Revenue</b>	<b>(\$25,053.24)</b>	<b>\$64,494.03</b>

# 2018 Statement of Activity

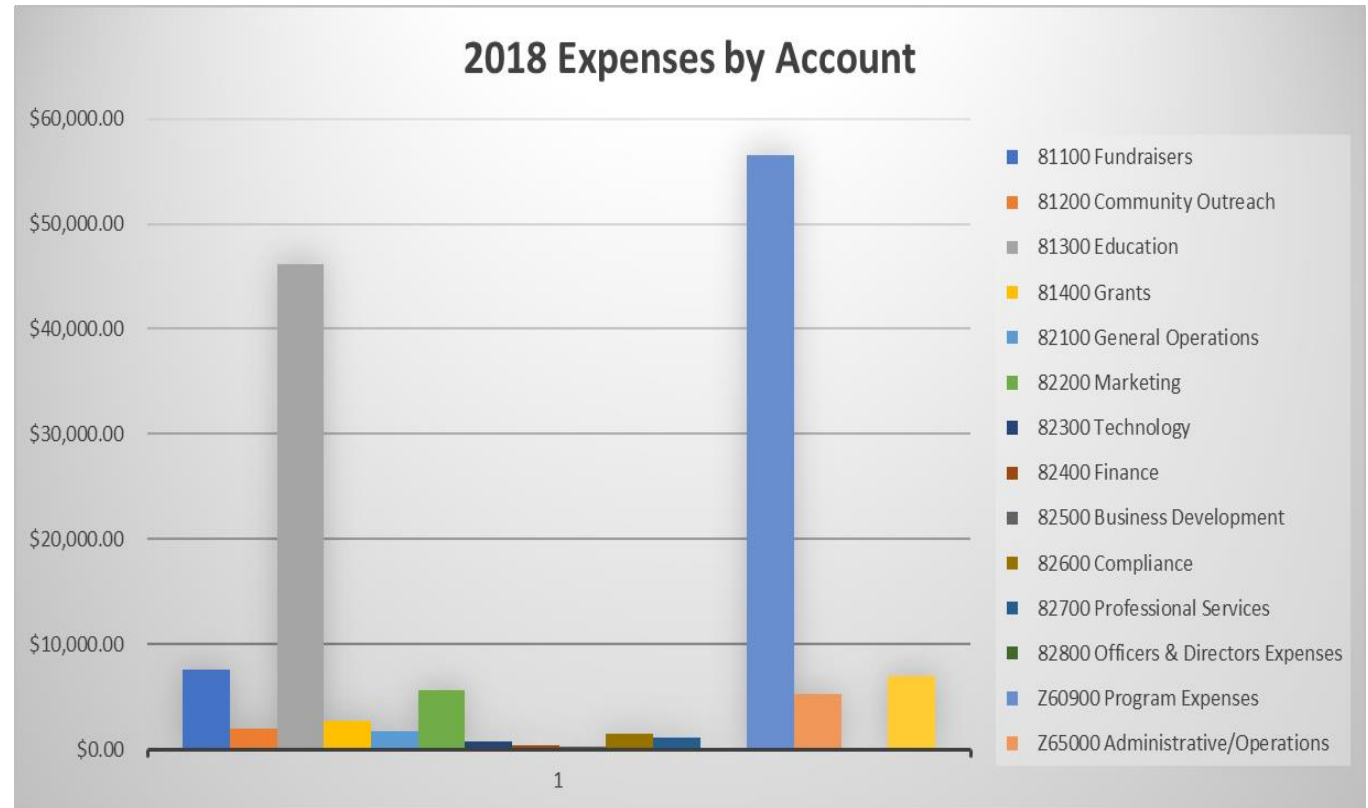


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# 2018 Revenue by Account

Educational and Charitable Foundation		
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	Total	
	Jan - Dec 2018	Jan - Dec 2017 (PY)
<b>Expenditures</b>		
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<b>Total Expenditures</b>	<b>\$138,595.09</b>	<b>\$138,711.66</b>



# 2018 Expenses by Account

# 2018 Book Signing Event

Educational and Charitable Foundation	
Statement of Activity - Annual Book Signing	
November 2017 - December 2018	
	Total
<b>Revenue</b>	
80200 Program Income - Direct Support	
80201 Book Signing	\$937.50
Total 80200 Program Income - Direct Support	\$937.50
Z43400 Direct Public Support	
Z43420 Program Services Income	
Z43427 2018 Book Signing	\$79,669.61
Total Z43420 Program Services Income	\$79,669.61
Total Z43400 Direct Public Support	\$79,669.61
<b>Total Revenue</b>	<b>\$80,607.11</b>
<b>Gross Profit</b>	<b>\$80,607.11</b>
<b>Expenditures</b>	
81100 Fundraisers	
81101 Book Signing	\$5,750.00
Total 81100 Fundraisers	\$5,750.00
Z60900 Program Expenses	
Z60970 Fundraising	
Z60927 2018 Book Signing	\$56,917.86
Total Z60970 Fundraising	\$56,917.86
Total Z60900 Program Expenses	\$56,917.86
<b>Total Expenditures</b>	<b>\$62,667.86</b>
<b>Net Operating Revenue</b>	<b>\$17,939.25</b>
<b>Net Revenue</b>	<b>\$17,939.25</b>

